

# SO, WHERE DO WE PLUG-IN THE CAR?

Buyers and tenants are already asking  
the question... Do you have an answer?



**CAN YOU  
REALLY GET  
£900K FROM  
THE GOVT?**

**Plus**  
Set the price,  
get paid - that's it!  
**Bag the grant or  
watch it disappear**  
What's the cost &  
how much grant  
can we claim?

 **parklive.uk**



# Four reasons to install charging infrastructure:

**1.** Shortfall in public infrastructure means 70% of chargers will be needed at home.

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**2.** £30k grant buys infrastructure now, then it's easy to add chargers going forward.

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**3.** £900m of Government grant funding will end with just 4 weeks notice.

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**4.** Connected system means future chargers can be added without a power upgrade.

# 1.

## Tenants and buyers will expect to plug-in at home.

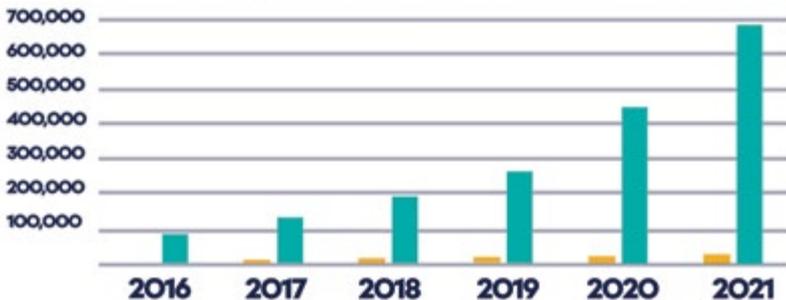
### It won't be a home without a charger

Government research concludes that over 70% of all EV charging is going to be done at home. This is already being reflected in the demands of home buyers and tenants, long before 2030.

### There's going to be a panic – don't be part of it

With nearly a million EVs on its roads and only 30,000 public charging stations, the UK is hitting a tipping point. The shortfall offers developers and building managers a chance to stand out by offering EV-ready homes. **EVs now make up one in seven vehicles on UK roads and were a whopping 40% of all new registrations in September 2021. In 2030 they will be 100%.**

## Public charging will not meet demand



UK Public Chargers EVs on UK Roads

Source DVLA & ZapMap

# 2.

## Future proof systems

**Spend £30k grant on infrastructure and put leaseholders in control of when they add a charger. You just get paid!**

### Future Proof

Parklive only install future-proof systems. Start with as little as one charging bay and grow with demand to as many as 101, with virtually no extra infrastructure work required as you grow.

### Card payment - No App Required

Cloud software gives total control over user access and automates

payments from a single portal. Manage multiple sites with instant, self guided user access via QR code, NFC or RFID card. Payments are instant via stored card details. Segment pricing by user, location, time of day or duration of charge: You have total flexibility and total control of pricing.

### Reduced Cabling

Our installations allow chargers to be connected on single cable runs. By communicating wirelessly with each other to manage the supply. This improves aesthetics, reduces the installation burden and simplifies future roll-out.

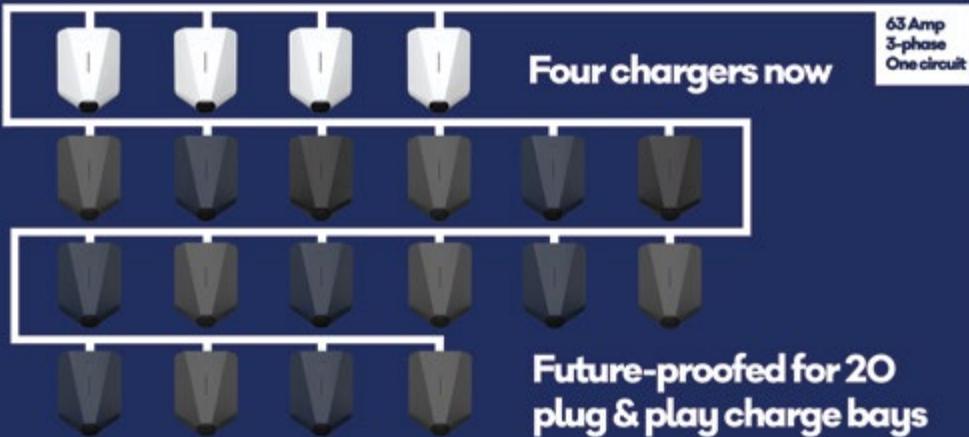
### Increased Power & Faster Charging

When multiple vehicles are connected, the load is balanced dynamically. As some vehicles near full charge, power is gradually diverted to emptier vehicles. This spreads available power, maximises charge speed and eliminates wasted power.

### Zaptec Pro

Dynamic load management allows multiple 22kW chargers to be added without a power upgrade.



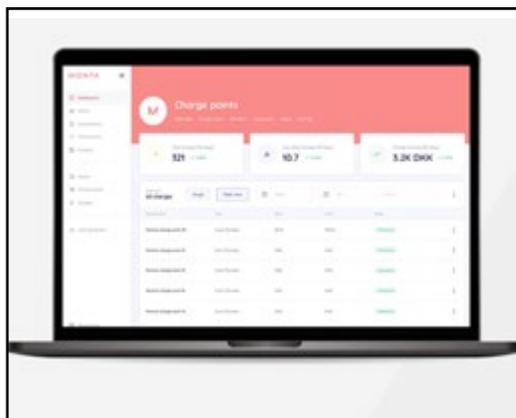


### Lower Infrastructure Demand

Parklive deploy the latest load management technology. This makes maximum use of available power on site and can often avoid paying the local network operator for expensive supply upgrades.

### Fully Funded

With Parklive you have the option to have your set-up and installation fully funded. So you get capacity to meet urgent need, with everything in place to grow into the future. Turn over to find out more.



The ultimate user management and payment platform

# 3.

## Claim up to £900k of funding per year from the Government

**BUT HURRY - THE MONEY WILL RUN OUT QUICKLY**

The Office for Zero Emissions Vehicles (OZEV) provide Government grant funding to enable building owners to add EV charging infrastructure to residential and commercial properties. For apartment blocks and residential carparks in particular this is a huge opportunity to install infrastructure now that will pay for itself many times over in the years to come. **£850 per charger** is available as well as infrastructure funding calculated at **£500 per bay** that is made 'charge ready'. This means a building with 60 bays could install one charger, run cables to

59 bays and claim **£30,000**, to pay for it. From that moment on every bay would be ready for a simple chargepoint installation when a resident requests it. Up to **£900,000 can be claimed across multiple blocks per year by a single freeholder.**

**Warning! The Government will give only 4 weeks notice before ending this funding opportunity.**

As an OZEV approved EV supplier and installer **Parklive**



**can recover OZEV grant funding for all qualifying projects.**



# 4.

## GET FUNDED & FUTURE READY

Parklive can arrange your grant funding and help finance a planned roll-out that meets future demand.



### GRANT FUNDED

Pay for your installation and get Government funding with Parklive as your OZEV supplier.



### GRANT & FINANCE

Government grants and top-up finance fund entire installation. Spread cost over 5-7 years.



### GRANT, FINANCE & EARN

Pay nothing. Use available grants, then let future charging revenue offset the finance payments.

## HOW MUCH WILL A GRANT COVER?

### HERE IS A TYPICAL EXAMPLE

ONE CHARGER & 29 CHARGE-READY BAYS	£28,190
GOVERNMENT FUNDING	£15,350
COST OF INSTALLATION	£12,840

- Expand to 30 chargers with no more installation work.
- A further £10,150 funding to claim as chargers are added.
- A small margin on charging cost can pay off finance early.

Scan the QR Code on the back of this brochure to try our free project cost & grant calculator



# Calculate all costs & grants using our **free** EV project calculator

## Calculate

Live Chargers | Future Chargers  
Installation Cost | Available Grant  
Funding | Costs After Grants  
Funding After Grants | Margin  
Monthly Finance Cost | Revenues

What will it cost to install before the grants run out?

Scan the QR code to try our free EV project calculator.



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