

MEET THE NEXT #1 SEARCH TERM

Why 'EV Charging' will eclipse ALL
booking filters... Even wifi & price!

HOW YOUR
CHARGERS CAN
ADD £50K TO THE
BOTTOM LINE




Plus

**Earn Money while
THEY sleep...**

Future proof
charging systems

**Claim the grants
before they disappear**





Four reasons to install charging infrastructure:

1. Scarcity of public chargers means hotels can attract more passing trade.

2. New technology is making scalability easy.

3. Earn £50k+ a year from EV chargers that can pay for themselves in just months.

4. New revenue streams will pay for the EV system & boost your bottom line.

1.

Guests will expect to plug-in. Turn this into an opportunity

It won't be a relaxing stay without a charger

Asking your guests to connect to an extension cable dangling from the dining room window is just not a good look. Customers asking 'where do I charge?' are not going away - unless they start going to a competitor with chargers.

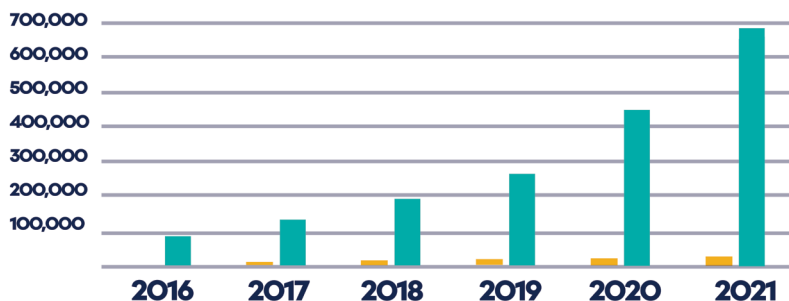
Worrying about charging the car will add stress to their stay.

There's going to be a panic – don't be part of it

With 550,000 EVs on its roads and only 30,000 public charging stations, the UK is hitting a tipping point. The shortfall offers hospitality businesses an opportunity, but with limited approved installers many will end up in a queue.

EVs now make up one in every eight vehicles on UK roads and were a whopping 40% of all new registrations in September 2021. In 2030 they will be 100%.

Public charging will not meet demand



 UK Public Chargers  EVs on UK Roads

Source DVLA & ZapMap

2.

Future proof systems

Collect PAYG card payments, appear on EV apps maps and easily add more chargers as the demand grows

Future Proof

We only install future-proof systems. Start with as little as one charging bay and grow with demand to as many as 101, with virtually no extra infrastructure work required as you grow.

Card Payment - No App Required

Cloud software gives total control of user access and automates pay-

ments from a single portal. Manage multiple sites if required with instant, self guided user access via QR code, NFC, or RFID roomkeys. Payments can be instant via credit card or billed to a room. Set your prices for staff/guest, location, time of day and duration of charge: you have total flexibility and control.

Reduced Cabling

Our installations allow chargers to be connected on single cable runs. By communicating wirelessly with each other they manage the supply. This improves aesthetics, reduces the installation power burden and simplifies future roll-out.

Increased Power & Faster Charging

When multiple vehicles are connected, the load is balanced dynamically. As some vehicles near full charge, power is gradually diverted to emptier vehicles. This spreads available power, maximises charge speed and eliminates wasted power.

Zaptec Pro:

Load Control allows multiple 22kW chargers to be added without a power upgrade.



63 Amp
3-phase
One circuit

Four chargers now

Future-proofed for 20
plug & play charge bays

Easee

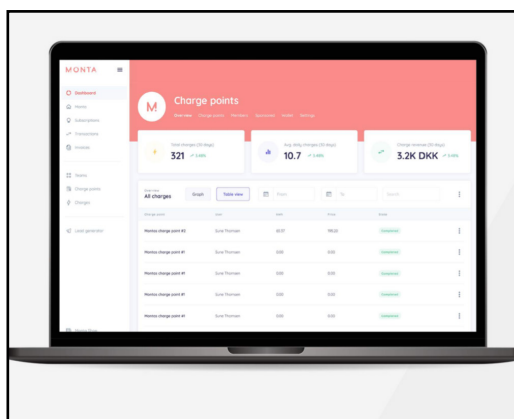
Easee
Up to 101 futuristic chargers
on a single circuit

Lower Infrastructure Demand

Parklive deploy the latest load management technology. This makes maximum use of available power on site and can often avoid paying the local network operator for expensive supply upgrades.

Fully Funded

With Parklive you have the option to have your installation fully funded. So you get capacity to meet urgent need and earn revenue now, with everything in place to grow with demand into the future.



The ultimate user management and payment platform

3.

Independent hotels are cashing in on EV grants to boost revenue

BUT HURRY - THE MONEY WILL RUN OUT WITH LITTLE WARNING

Whether a hotel, a guest house or a B&B, **Government grants** will help fund electric vehicle (EV) charging installation at a fraction of the actual cost. However, the real value is in the residual boost to your business. Once installed, charging can be leveraged to encourage more guests to visit. **Add them to the UK charger maps** – meaning motorists thinking of passing through can plan their journey around a visit to your hotel. You can choose to set whatever electricity tariff works best for the business. So you can aim to

make a profit from each driver that plugs in...

Or **offer charging as a perk to guests**, with free or cut-price top-ups for overnight guests or those who stay for lunch.

The choice is yours!

As an OZEV approved EV supplier and installer **Parklive can recover OZEV grant funding for all qualifying projects.**



Office for
Zero Emission
Vehicles



4.

GET FUNDED & GET EARNING

Parklive can arrange grants & finance for a roll-out that meets future demand and gets you earning right away.



FUND

Claim Government funding with Parklive as your OZEV supplier with top-up finance covering the rest.



BOOST

Log your business on the EV charging apps, and make bookings part of passing drivers' journey plans.



RECOUP

Set charging fees to earn revenue and cover your installation costs. Or offset by drawing in new guests.

HOW MUCH CAN A CHARGER EARN?

10 X 7KW OVERNIGHT CHARGERS:

kWh markup 12p for 6hrs each, nightly **£16,934 /Yr**


2 X 40KW RAPID ENROUTE CHARGERS:

kWh markup 22p for 6hrs each, daily* **£35,481 /Yr**

- Year one revenue plus grant covers the likely installaton cost.
- Overnight chargers will boost room bookings across the year.
- Rapid chargers will attract diners for 1-2 hour visits.

[Click to try our Free Revenue Prediction Calculator](#)

*This will still cost the visitor less than an average roadside rapid charger



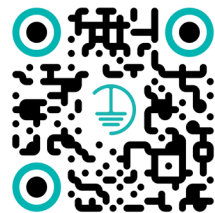
Calculate revenue, costs & grants using our **free** EV project calculators

Predict Your:

- Installation Costs |
- Available Grant Funding |
- Costs After Grants |
- Finance Costs |
- Profit Margin |
- Projected Revenues |

What will it cost to install & what will my business earn?

Scan QR code or click here for
our free EV project calculator.



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